



FOR IMMEDIATE RELEASE

THE FURAMA WORLD IS YOUR PLAYGROUND

Book your holidays in advance and enjoy 30%+10% off room rates at Furama Hotels

Singapore, 1 October 2015 – Plan your year-end holidays at any of the Furama and FuramaXclusive hotels, resorts or villas in Singapore, Kuala Lumpur, Bangkok and Bali and satisfy the traveller in you. Enjoy 30% off room rates when you book your year-end holiday fun with Furama Hotels via the hotel's website Furama.com. Sign up as a FURAMA *first* member and enjoy an additional 10% off (selected rates). Maximise your vacation with complimentary late check-out till 3pm.

With ten hotels to choose from in Southeast Asia, holiday planning will be a breeze and there will be experiences for each member of the family. Want a holiday in a chic city destination? Get into the heartbeat of the cosmopolitan city of Singapore and keep yourself busy exploring the cultural, entertainment, historical attractions surrounding **Furama RiverFront & Furama City Centre**.

Poles attract in Bali; beach-goers can spend hours having beach fun just steps from the resort at **FuramaXclusive Ocean Beach, Seminyak** while those who enjoy cultural escapades in Ubud will appreciate the uniqueness of **FuramaXclusive Villas & Spa** and **Furama Villas & Spa**. For endless shopping, a trip to Kuala Lumpur is a must and **Furama Bukit Bintang** offers easy access to Berjaya Times Square.

To satisfy the gourmet in you, tease your taste buds with culinary indulgences in Bangkok; the herbs and spices that pepper Thai cuisine will certainly work up an appetite. With four different locations offering convenient access to the public transport network, **Furama Silom**, **FuramaXclusive Asoke**, **FuramaXclusive Sathorn** and **FuramaXclusive Sukhumvit** are great hotels to begin your exploration in Bangkok.



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When staying at Furama Hotels, travellers can be assured of convenient locations, well-appointed rooms, Asian hospitality, modern amenities and facilities. Each hotel promises a gateway to local historical, cultural, entertainment and recreational options. Travellers wishing to remain plugged-in during their holidays will also appreciate the complimentary wifi access when making reservations from the hotel's website.

Visit www.furama.com to make your reservation and find out more about our hotels today. Let Furama Hotels make your upcoming holiday one to remember. Use the promotional code YEF1516 at the point of reservations to enjoy these rates.

Furama Year-end Holiday Fun Promotion

Terms & Conditions:

- 30% off room rates plus additional 10% off when you sign up at a FURAMA*first* member
- Booking period: October till 30 November 2015
- Stay period: October 2015 till 29 February 2016
- Complimentary late check-out till 3pm (local time)
- Black-out dates apply
- Valid for stays at the following locations:
 - Singapore: Furama RiverFront, Furama City Centre
 - Kuala Lumpur: Furama Bukit Bintang
 - Bali: Furama Villas & Spa Ubud, FuramaXclusive Villas & Spa Ubud, FuramaXclusive Ocean Beach, Seminyak
 - Bangkok: Furama Silom, FuramaXclusive Asoke, FuramaXclusive Sathorn, FuramaXclusive Sukhumvit
- Full prepayment and non-refundable
- Promotional code: YEF1516

For reservations and more information,

visit www.furama.com

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About FURAMAfirst

FURAMAfirst is a guest loyalty programme by Furama Hotels International designed to reward travellers who choose Furama Hotels as their choice of accommodation. Members get to enjoy a host of perks including a dedicated check-in counter, exclusive room rates for reservations made via the hotel's website, early check-in, complimentary yearly upgrade redemptions and much more. Members will also enjoy sneak previews to our online sales and be invited to events. To review the FURAMAfirst member benefits, visit furama.com/furamafirst/at-a-glance.php

FURAMAmints are points earned for qualifying nights or stays that can be exchanged for rewards such as hotel stays, shopping vouchers, technological devices and more. Sign up and let your rewarding journey with Furama Hotels begin. Visit furama.com/furamafirst to sign up or for more information.

About Furama Hotels International

Furama Hotels International (FHI), a Singapore-based hotel management company, is committed to providing excellent accommodation choices in the Asia Pacific region (Australia, China, Indonesia, Malaysia, Singapore, Taiwan and Thailand). As one of the largest global hotel chains situated in Singapore, FHI manages more than 60 hotels, villas and resorts, availing over 7500 rooms with an increasing inventory, as the company continues to expand. FHI is committed to promoting memorable guest experiences through personal service, thoughtful gestures and designs, with the guest as the priority at all times.

The three brands under FHI include Furama - four-star business hotels; FuramaXclusive – luxurious boutique hotels, villas and resorts; and FX Hotels - essential service boutique hotels. For more information about FHI and the full range of services, please visit furama.com.