



## FURAMA HOTELS AWARDED 2015 TRIPADVISOR CERTIFICATE OF EXCELLENCE

**Recognised as a Top Performing Hotels as Reviewed by Travellers  
on the World's Largest Travel Site**

**Singapore – 20 May, 2015** – Furama Hotels International Management Pte Ltd today announced that five of the group's hotels have received a TripAdvisor® Certificate of Excellence award. **Furama RiverFront & Furama City Centre in Singapore, FuramaXclusive Villas & Spa in Bali, Furama Villas & Spa Ubud** and **Furama Xclusive Asoke** are all recipients of the 2015 Tripadvisor Certificate of Excellence. Furama Villas & Spa Ubud has also made it to the Hall of Fame in recognition of their five-year consecutive Certificate of Excellence win.

Now in its fifth year, the award celebrates excellence in hospitality and is given only to establishments that consistently achieve great reviews on TripAdvisor. Certificate of Excellence winners include accommodations, eateries and attractions located all over the world that have continually delivered a superior customer experience.

When selecting Certificate of Excellence winners, TripAdvisor uses a proprietary algorithm to determine the honourees that takes into account the quality, quantity and recency of reviews and opinions submitted by travellers on TripAdvisor over a 12-month period as well as business's tenure and ranking on the Popularity Index on the site. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

"Furama Hotels prides itself on providing exemplary service to our guests through unique products and services in countries where we have our presence and winning the TripAdvisor Certificate of Excellence is an affirmation of our continued commitment to our guests. We are appreciative of our guests who have taken the time to pen their review on TripAdvisor," says Mr Welly Jamin, VP of Operations at Furama Hotels International Management Pte Ltd.

"TripAdvisor is pleased to honour exceptional hospitality businesses that have received consistent praise and recognition by travellers on the site," said Marc Charron President, TripAdvisor for Business. "By putting a spotlight on businesses that are focused on delivering great service to customers, TripAdvisor not only helps drive increasing hospitality standards around the world, it also gives businesses both large and small the ability to shine and stand out from the competition."



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Furama Hotels offers the Lowest Rate Guarantee, complimentary WIFI and exclusive rates for bookings made via the hotel's website; visit [www.furama.com](http://www.furama.com) for more information.

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#### **About Furama Hotels International**

Furama Hotels International (FHI), a Singapore-based hotel management company, is committed to providing excellent accommodation choices in the Asia Pacific region (Australia, China, Indonesia, Malaysia, Singapore, Taiwan and Thailand). As one of the largest global hotel chains situated in Singapore, FHI manages more than 60 hotels, villas and resorts, availing over 7500 rooms with an increasing inventory, as the company continues to expand. FHI is committed to promoting memorable guest experiences through personal service, thoughtful gestures and designs, with the guest as the priority at all times.

The three brands under FHI include Furama - four-star business hotels; FuramaXclusive – luxurious boutique hotels, villas and resorts; and FX Hotels - essential service boutique hotels. For more information about FHI and the full range of services, please visit [www.furama.com](http://www.furama.com).

#### **About TripAdvisor**

TripAdvisor® is the world's largest travel site\*, enabling travelers to plan and book the perfect trip. TripAdvisor offers trusted advice from travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 340 million unique monthly visitors\*\*, and more than 225 million reviews and opinions covering more than 4.9 million accommodations, restaurants and attractions. The sites operate in 45 countries worldwide. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 24 other travel media brands:  
[www.airfarewatchdog.com](http://www.airfarewatchdog.com), [www.bookingbuddy.com](http://www.bookingbuddy.com), [www.cruisecritic.com](http://www.cruisecritic.com), [www.everytrail.com](http://www.everytrail.com),  
[www.familyvacationcritic.com](http://www.familyvacationcritic.com), [www.flipkey.com](http://www.flipkey.com), [www.thefork.com](http://www.thefork.com) (including [www.lafourchette.com](http://www.lafourchette.com),  
[www.eltenedor.com](http://www.eltenedor.com), [www.iens.nl](http://www.iens.nl) and [www.besttables.com](http://www.besttables.com)), [www.gateguru.com](http://www.gateguru.com), [www.holidaylettings.co.uk](http://www.holidaylettings.co.uk),  
[www.holidaywatchdog.com](http://www.holidaywatchdog.com), [www.independenttraveler.com](http://www.independenttraveler.com), [www.jetsetter.com](http://www.jetsetter.com),  
[www.niumba.com](http://www.niumba.com), [www.onetime.com](http://www.onetime.com), [www.oyster.com](http://www.oyster.com), [www.seatguru.com](http://www.seatguru.com), [www.smartertravel.com](http://www.smartertravel.com),  
[www.tingo.com](http://www.tingo.com), [www.travelpod.com](http://www.travelpod.com), [www.tripbod.com](http://www.tripbod.com), [www.vacationhomorentals.com](http://www.vacationhomorentals.com), [www.viator.com](http://www.viator.com),  
[www.virtualtourist.com](http://www.virtualtourist.com), and [www.kuxun.cn](http://www.kuxun.cn).

\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, December 2014

\*\*Source: Google Analytics, average monthly unique users, Q1 2015

