



## Press Release

For immediate release

1 October 2015

### **FURAMA BUKIT BINTANG MAKES KEY CULINARY APPOINTMENTS EXECUTIVE CHEF, VICTOR YOU CHEE KEONG AND MULTIPLE AWARD WINNING EXECUTIVE SOUS CHEF, SITI ARINI DARSOM**

Furama Bukit Bintang, Kuala Lumpur is pleased to announce the appointment of Victor You Chee Keong as its new Executive Chef on 20 April 2015 and his assistant, Siti Arini Binti Darsom as Executive Sous Chef on 1 September 2015.

#### Executive Chef, Victor You Chee Keong

Victor You is an experienced chef with 23 years of culinary experience specializing in fusion cuisine. Victor has served in well-known international hotels in Malaysia, Singapore, Dubai and China including an international luxury cruise liner. In addition to his experience and knowledge, Victor also possesses certification in Hazard Analysis Critical Control Point (HACCP), a food management safety system which is an important requirement in the present world to ensure safe and healthy food preparation practices.

Victor You heads the overall administration and operation of the kitchen and his responsibilities encompass creating menus, maintaining a moderate food cost while maximizing revenue in the food and beverage division of the hotel. He is also responsible for supervising food production and presentation, its quality and taste and training his team of cooks and chefs.

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## **About Furama Bukit Bintang**

Furama Bukit Bintang is a premier four-star business hotel that is situated near the prime spot of Kuala Lumpur's vibrant Golden Triangle adjacent to Bukit Bintang and Berjaya Times Square. The hotel features 433 spacious and stylish guestrooms, up-to-date meeting and conference facilities, a two-storey Executive Lounge with a majestic view of the Petronas Twin Towers, an all-day dining restaurant, a lobby lounge, an outdoor swimming pool, a fully-equipped gymnasium, 24-hour in-room dining, complimentary in-room internet broadband and complimentary covered car park for in-house guests. For more information, please visit [furama.com/bukitbintang](http://furama.com/bukitbintang).

## **About Furama Hotels International**

Furama Hotels International (FHI), a Singapore-based hotel management company, is committed to providing excellent accommodation choices in the Asia Pacific region (Australia, China, Indonesia, Malaysia, Singapore, Taiwan and Thailand). As one of the largest global hotel chains situated in Singapore, FHI manages more than 60 hotels, villas and resorts, availing over 7500 rooms with an increasing inventory, as the company continues to expand. FHI is committed to promoting memorable guest experiences through personal service, thoughtful gestures and designs, with the guest as the priority at all times.

The three brands under FHI include Furama – four-star business hotels; FuramaXclusive – luxurious boutique hotels, villas and resorts; and FX Hotels – essential service boutique hotels. For more information about FHI and the full range of services, please visit [furama.com](http://furama.com).

