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Furama Singapore achieves Great Place to Work® certification
Home-grown hotel chain recognised by employees as a great workplace

Singapore – Furama Hotels in Singapore have been certified by Great Place to Work® Singapore, an independent research and consultancy firm, marking a first for the well-established brand. The sought-after certification acknowledges employees have positive experiences in their workplace.


The locally-grown hotel chain was awarded after evaluation by the Great Place to Work® Singapore team. Conducted in July this year, over 450 Furama employees went through an extensive Trust Index Employee survey. The confidential and anonymous survey measures the level of trust and pride employees have of their workplace.

Benny Lee, Regional Director of Marketing Communications said: “We are humbled that our colleagues recognise Furama as a great workplace. Furama places an emphasis on ensuring the employees have the best environment to work so that they can be proud of what they do and can achieve together. We even have colleagues who have been with us for over 40 years – truly a testimony to this.”

Furama Hotels, which also has properties regionally in Bangkok, Bali, and Kuala Lumpur, provides its employees with opportunities to work across the different hotels. This allows Furama’s employees to learn from their colleagues abroad and also strengthen their connection to the organisation. “The constant involvement I get to improve here is valuable to me personally and shows the level of trust the organisation has in me”, said Donovan Chiong, currently Assistant Executive Housekeeper at Furama RiverFront who has previously worked with Furama Bukit Bintang.

The nature of Furama’s environment makes it a desirable workplace to return to – both daily or even after exposure in other organisations. The current employee group includes staff who had pursued other opportunities externally to grow and chose to come back to contribute to Furama.





Melvin Neo, Executive Housekeeper, Furama City Centre said: “I’ve had different experiences working in other hotels. One thing that is constant for me here in Furama is the sense of familial belonging I feel when working with this team.”

Despite achieving the certification, Furama Hotels is not slowing down. The organisation is looking ahead to further improve the workplace with input from its employees. The hotel chain is also ensuring the best practices in Singapore are also applied in its properties in the region.

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About Furama Hotels International

Furama Hotels International (FHI), a Singapore-based hotel management company, is committed to providing excellent accommodation choices in the Asia Pacific region (Australia, China, Indonesia, Malaysia, Singapore, Taiwan and Thailand). As one of the largest global hotel chains situated in Singapore, FHI manages more than 60 hotels, villas and resorts, availing over 7500 rooms with an increasing inventory, as the company continues to expand. The three brands under FHI include Furama – four-star business hotels; FuramaXclusive – luxurious boutique hotels, villas and resorts; and FX Hotels – essential service boutique hotels. For more information about FHI and the full range of services, please visit www.furama.com.

About Furama RiverFront

Furama RiverFront, an award winning 4-star premier business hotel, has snapped the Best Mid-Range Hotel, Asia Pacific in the TTG Awards for five consecutive years from 2009 to 2013. The flagship hotel features 615 well-appointed rooms with modern amenities, two restaurants, a lobby lounge, an executive lounge, 13 ballrooms and function rooms. Leisure facilities include an outdoor swimming pool with jacuzzi and a fitness centre. Strategically located at the fringe of the Central Business District, between Chinatown and Orchard Road, commuting to and from the hotel is a breeze.

About Furama City Centre

Furama City Centre lies in the heart of vibrant Chinatown, with a rich culture and long-standing history. Just within the vicinity, attractions, wide spectrum of dining options, entertainment and shopping are easily accessible on foot or by public transport. With the freshly refurbished lobby completed in early 2017, the four-star property is now brightly filled with vibrant colours, projecting a modern hotel in the middle of a bustling area in Singapore. The exquisite, 445-room hotel caters to leisure and business travellers, offering them the warmth and comfort in a relaxed and cosy environment.

About Great Place to Work®

Great Place to Work® is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and certification programs, including Best Workplaces lists and workplace reviews, Great Place to Work® provides the benchmarks, framework, and expertise needed to create, sustain, and recognise outstanding workplace cultures.



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